

# dave STROMAN

**CONTACT** Dave Stroman  
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**PROFILE** I am an honest and hardworking individual who enjoys being challenged. Dependable and eager to learn, I am easy going and cooperative with others so that achieving goals for a client, or an employer, becomes paramount.

**SKILLS**

**design**  
Proficient using storyboards, thumbnails, color, typography, layout, grids, gestalt, and design elements to develop ideas.

**print**  
Experienced in InDesign, Photoshop, Illustrator, QuarkXPress, Acrobat, and Microsoft Office for conceptualization, preparing files for prepress, file management, and paper selection.

**web**  
Proficient in Dreamweaver, HTML, Fireworks, Cascading Style Sheets, file management, uploading to a server, optimizing images, and site maintenance.

**interactive**  
Knowledgeable in Flash, After Effects, DVD Studio Pro, and Director for creating interactive web sites, CDs, and DVDs.

**fine art**  
Experienced with photography, graphite, gouache, pastels, colored pencils, and acrylics to create images and illustrations.

**EDUCATION** Bradley Academy for the Visual Arts, York, PA  
Associate Degree in Specialized Technology, December 2002  
Major: Multimedia Design GPA: 3.53  
Member of Alpha Beta Kappa  
Millersville University, Millersville, PA  
Major: Commercial Art  
September - December 2000

**EXPERIENCE**

**employment**  
Rice and Rice Ltd., Elizabethtown, PA  
Graphic Designer  
Responsible for designing and creating brochures, booklets, letterheads, logos, direct mail pieces, and designing layouts for websites. Communicate directly with the client via e-mail, telephone and face-to-face meetings.  
January 2008 - Present

Loyal Customer Club, Mountville, PA  
E-mail Design Specialist  
Responsible for creation of loyalty club e-mails including HTML coding and creation and optimization of all graphics and images. Solely responsible for design and creation of box toppers.  
August 2006 - April 2007

Clipper Magazine, Mountville, PA  
Production Artist  
Responsible for layout, color and initial proofreading of advertisement.  
February 2004 - August 2006

Atrio, Inc., Lancaster, PA  
Interned as a graphic designer. Responsible for print projects, web projects, and Flash projects.  
May 2003 - October 2003

**freelance**  
Lancaster County Green Party, Lancaster, PA  
Designed and maintained website.  
<http://greens.org/pa/lancaster>  
2005 - 2005

TBC Advertising, Baltimore, MD  
Assisting in Interactive/Web department.  
Designed animated gif and Flash web banners.  
2003 - 2004

Lynden Galleries, Elizabethtown, PA  
Designed a promotional brochure.  
2003

Brad Stroman, Mount Joy, PA  
Designed and maintained web site. Photograph artwork for website.  
<http://www.bradstroman.com>  
2002 - Present